# **DIRECTIONS**

Based on an assessment of higher education trends in Utah, the Planning Council recommends the following action steps to ensure that Weber State University will reflect the attributes we strive for in 2030.

## Teaching Excellence

- Hiring, developing and evaluating faculty will continue to reflect WSU's focus on teaching excellence.
- Faculty recognition and rewards for excellence in teaching will be expanded.
- WSU will continue to develop programs for undergraduate research and service learning as well as other activities that foster meaningful student engagement.

#### Research

- WSU will develop research centers that create opportunities to integrate scholarship and learning for faculty and students. The centers will attract faculty that are interested in exploring new knowledge through research and engaging students in discovery. These centers will be a driving force in attracting external funding.
- WSU faculty and students will continue to play a leadership role in traditional, applied and community-based research.
- WSU will be the leader of cultural and artistic endeavors in northern Utah.
- WSU will actively foster research related to pedagogy and improving student learning.
- WSU's importance as an economic engine for the regional economy will increase.

## Campus and Student Culture

- WSU will continue to develop its campuses in both Ogden and Layton with additional buildings, programs and student services to serve the growing student population.
- WSU will expand offerings in student-convenient "satellite" locations.
- WSU will continue to expand high-quality online programs and courses and remain on the cutting edge by using new technologies to enhance learning experiences.

- WSU will expand access to scholarship programs for all students and focus services and programs to meet their needs.
- WSU will enhance out-of-class student learning experiences through the development of leadership skills, ethical decision-making, and civic responsibility.
- The WSU campuses in Ogden and Layton will become significant destination nodes for the Wasatch Front mass transit system.
- WSU will offer courses at locations and times convenient for students.
- WSU will hire, develop and evaluate staff who foster a student-centered campus culture.
- WSU will engage alumni in the life of the university.
- WSU will expand efforts to foster a more sustainable campus through educational outreach, facility upgrades, recycling initiatives, and the encouragement of alternative modes of transportation.

#### Inclusion

- WSU will meet the needs of the diverse learners in the communities it serves.
- WSU will foster a campus culture in which everyone feels respected and valued.
- WSU will use its open-access, community college role to become a leader in changing attitudes regarding access to and the value derived from higher education.

#### Student Success

- WSU will enhance academic, student development and support services to retain students through graduation.
- WSU will help students achieve their educational goals in a timely manner.
- WSU faculty and staff will collaborate on the goal of student success.
- WSU alumni will occupy leadership roles in business, education and government.





Planning Strategically for Weber State University in 2030

# **WSU Mission Statement**

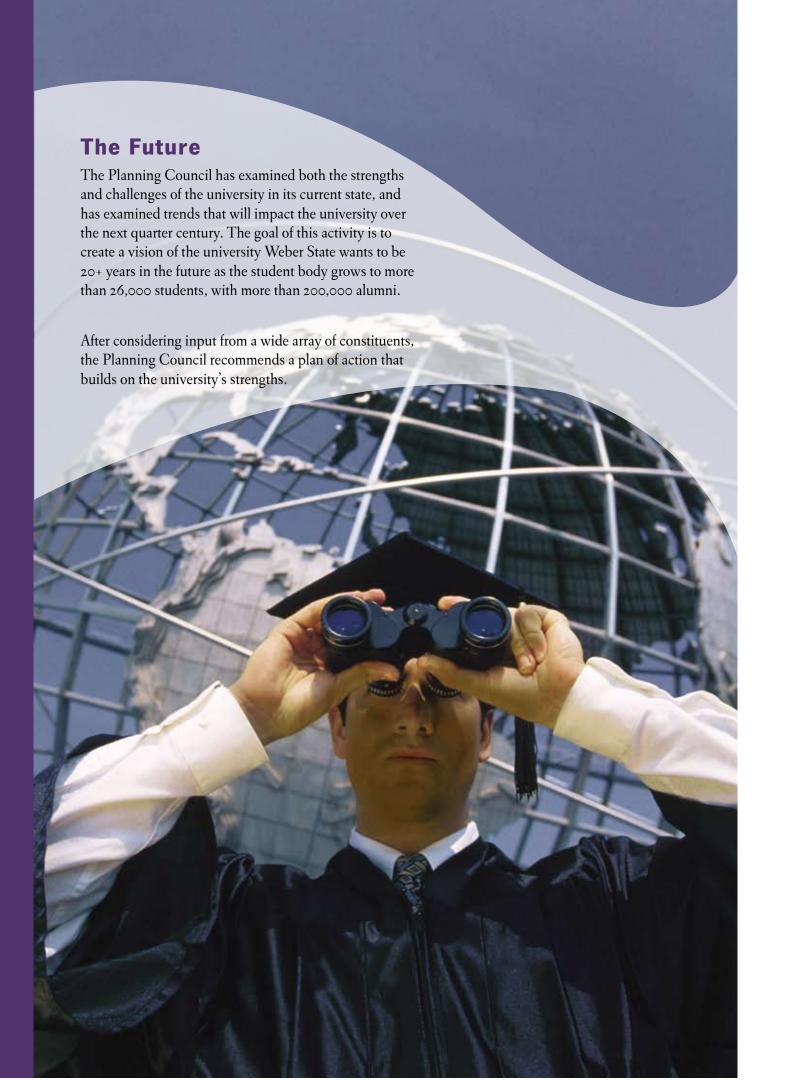
Weber State University offers associate, baccalaureate and master degree programs in a broad variety of liberal arts, sciences, technical and professional fields. The university provides excellent educational experiences for its students through extensive personal contact among faculty, staff and students in and out of the classroom. To accomplish its mission, the university, in partnership with the broader community, engages in research, artistic expression, public service, economic development and community-based learning experiences in an environment that encourages freedom of expression while valuing diversity.

## Inclusion

In carrying out its mission, Weber State will foster and support an inclusive campus environment serving a diverse community.

### Tradition

Weber State University currently is a multi-campus institution that simultaneously meets its mandate from the Board of Regents, supports the workforce and community needs of Weber-Davis-Morgan counties, and delivers exceptional educational programs to traditional and nontraditional students.



# **WSU Vision Statement**

# In 2030...

Weber State University is an exceptional comprehensive university providing associate, bachelor and master's degrees to meet the needs of the region. WSU graduates are broadly educated, capable and prepared for meaningful careers, graduate and professional schools, and civic engagement.

The hallmark of the university is excellent teaching with extraordinary interactions between faculty and students.

WSU has an inclusive campus environment that meets the needs of a growing, diverse student body of more than 26,000.

WSU is a multi-campus university that delivers courses, programs and extracurricular learning experiences at convenient locations and times and uses leading-edge technology.

WSU welcomes traditional and nontraditional students and fosters an engaging and supportive campus culture enhanced by student-centered educational services.

WSU is distinguished by outstanding academic programs that recruit motivated students to work with faculty to create and share knowledge.

Substantial external funds support a vibrant level of scholarly pursuits that engage faculty, staff, students and community partners, including traditional research, applied and community-based research, and artistic endeavors.